

Nepal Open University
Manbawan, Lalitpur
Faculty of Social Sciences and Education
Syllabus for Entrance Test
2021

Programs: Master in Media and Communication Studies

Examination Type: Written Test (Designed to Test Content and Communicative Competence)

FM 100

Question Types	1. Short Answer Questions: 40% 2. Long-Answer Questions: 60%
Duration of Examination	3 Hours
Medium of Test	English
Subject Areas of Entrance Test	Description
1. General Knowledge and Research Methods 40%	Research Methods: Research Problem, Research Methods, Literature Review, Techniques/Tools of Data Collection, Population and Sampling, Data Analysis and Ethical Considerations General Knowledge: History, Geography, Economics, Politics, Civic Life, Religion, Culture, Science and Technology Current Affairs: Various Issues, Events, People, Developments, Inventions related to several non-media fields.
2. Specialization Subject: Media and Communication 60%	Media and Communication -I (General): History, Concepts, Institution, Content, Personalities, Technologies, Ownerships, related to various media in home and abroad. Media and Communication -II (Current Affairs): Various Issues, Events, People, Developments, Inventions, Controversies related to various media. Case Study: Critical understanding and analytical ability examination on various Social, Economic and Political issues. A passage from news report would be given as a case.

Matrix of Questions Types and Study Area

Question Types/ Study Area	General Knowledge and Research Methods	Subject-Specific Knowledge	Total Questions	Total Marks
Short Ans. Questions	2	6	8 X 5	40
Long Ans. Questions	2	2	4 X 15	60
Total	40	60		100