

<b>BBS course Structure</b>	<b>Credit hrs</b>
English	6
Mathematics and Statistics	6
Economics	6
Principles of Management	6
Accountancy and Taxation	6
Computer Fundamentals and Information System	6
Organizational Behaviour and Human Resource Management	6
Marketing	6
Financial Management	6
Cost and Management Accounting	6
Production and Operations Management	6
Entrepreneurship	3
Business Law	3
Business Environment and Strategic Management	6
Electives	12

### **Elective Courses (Any two)**

Cooperative Management	6
Agri-Business and Rural Marketing	6
Tourism and Hospitality Management	6
Banking and Finance	6
Project Management	6
Retail Management	6

### **BBS Hons Course (30 credit including research and project work)**

Research Methods	3
Project work	3
Socio- economic perspective and development	6
Three courses of 6 credits from the following	
1. Bank and Financial Institution operations	
2. Treasury Management	
3. Capital and stock market operations	
4. Commodity and derivative market	
5. Lending operations and Risk management	
6. Insurance product development, Pricing and Risk analysis	
7. Insurance policy selling and agency operations	
8. Promotion planning and salesforce management	
9. Selling and Distribution	
10. Travel, Tourism and holiday planning	
11. Tourism Product development	
12. Financial Reporting and disclosure	
13. Planning and accounting for taxation	
14. Micro finance for Entrepreneurship Development	
15. Networking for global business	
16. Financial and management auditing	
17. Transport management	
18. Services management	