

BBS course Structure	Credit hrs
1. MGENG 302: English	6
2. MGMTH 323: Mathematics and Statistics	6
3. MGECO 373: Economics	6
4. MGMGT 302: Principles of Management	6
5. MGACC 383: Accountancy and Taxation	6
6. MGICT 341: Computer Fundamentals and Information System	6
7. MGHRM 323: Organizational Behaviour and Human Resource Management	6
8. MGMKT 342: Marketing	6
9. MGFIN 362: Financial Management	6
10. MGACC 385: Cost and Management Accounting	6
11. MGPOM 392: Production and Operations Management	6
12. MGMGT 312: Entrepreneurship	3
13. MGBLW 392: Business Law	3
14. MGMGT 493: Business Environment and Strategic Management	6
15. Electives	12

Elective Courses (Any two)

1. MGSME 417: Cooperative Management	6
2. MGMGT 411: Agri-Business and Rural Marketing	6
3. MGMGT 412: Tourism and Hospitality Management	6
4. MGFIN 465: Banking and Finance	6
5. MGPOM 487: Project Management	6
6. MGMKT 449: Retail Management	6

BBS Hons Course (30 credit including research and project work)

1. MGRES 492: Research Methods	3
2. MGPRO 498: Project work	3
3. MGSOC 401: Socio- economic perspective and development	6

Three courses of 6 credits from the following

1. MGFIN 466: Bank and Financial Institution operations
2. MGFIN 467: Treasury Management
3. MGFIN 468: Capital and stock market operations
4. MGFIN 469: Commodity and derivative market
5. MGFIN 470: Lending operations and Risk management
6. MGINS 478: Insurance product development, Pricing and Risk analysis
7. MGINS 479: Insurance policy selling and agency operations
8. MGMKT 451: Promotion planning and salesforce management
9. MGMKT 450: Selling and Distribution
10. MGTHM 401: Travel, Tourism and holiday planning
11. MGTHM 402: Tourism Product development
12. MGACC 471: Financial Reporting and disclosure
13. MGACC 472: Planning and accounting for taxation
14. MGSME 418: Micro finance for Entrepreneurship Development
15. MGMGT 411: Networking for global business
16. MGACC 473: Financial and management auditing
17. MGMGT 412: Transport management
18. MGMGT 413: Services management